The Bulls Business Community
Where is the BBC?

The BBC is located in Maple Hall, one of USF’s newest residence halls.
Who is the BBC?

- There are 28 freshmen students living in the BBC for the 2007-2008 academic year.
- All BBC residents must be a part of the Bulls Business Network (BBN).

> Criteria for BBN membership includes:

* High school weighted GPA of at least a 3.5
* SAT scores of 1140 or higher (min. 550 math)
* ACT scores of 25 or higher (min. 24 math)
BBC Activities

- Monthly Improv Program
- Company Tours
- In-Hall Tutoring and Academic Advising
- Premier Networking Opportunities
  - Busch Gardens dinner
  - Dean’s Executive Advisory Council
  - Skybox football tickets
  - Young alumni discussions
  - Dinner with South African ambassador
Improv Nights

- Monthly improv sessions help students learn:
  - Communication skills
  - Public speaking skills
  - On-the-spot thinking skills
  - Creative thinking skills
  - Teamwork skills

Improv Nights are taught by an instructor from the Tampa Bay Performing Arts Center.
Company Tours

Company tours provide students with:

- Exposure to different business models, various parts of business process.
- Exposure to different business environments, to better understand the variety of options that may lie ahead.

BBC Residents toured the Coca-Cola Bottling Facility in Brandon and, pictured, the Nielsen Company in Oldsmar during the fall ‘07 semester.
In-Hall Perks

- Two business students provide on-site tutoring three nights a week.
- BBC students also receive their academic advising right in their residence hall.

They occasionally enjoy FREE FOOD in the hall!
Networking Opportunities

- BBC students enjoyed lunch with the Dean’s Executive Advisory Council and some were able to join the EAC for dinner at Busch Gardens. Residents also dined with a few faculty members at the end of the semester.

- The inaugural BBC students have built such a positive reputation that they were invited by International Affairs to attend a dinner with the US Ambassador for South Africa.
Networking Opportunities

They loved the opportunity to network and speak with experienced and successful professionals. Internships, anyone?

They worked volunteered at the Celebration of Free Enterprise (fundraiser).
Young Alumni Discussions

- Each month, a young USF College of Business alumnus visits Maple Hall to talk with the students in a casual, comfortable environment.

- Alumni share daily job duties, talk about which USF programs they most benefited from, and share a bit of hindsight, noting things that they (already) wish they had done when a USF student.
Other BBC Activities

- Dinner with the College of Business Dean & Faculty members once a semester to allow students to meet and interact with College faculty prior to their junior year.

- During the Fall 2007 semester, BBC students were enrolled in a common University Experience course.
Last semester they had a common UE class. This semester, they are enrolled in a special course just for them, entitled, “Professional Development.”

To prepare them for summer jobs, internships, and their future, this course will cover:

- Resume building
- Cover letter writing
- Interviewing techniques
- Networking techniques
- Business career exploration
- Dress for Success
- Business Etiquette
- Corporate speakers
The Future of the BBC

- The 2008-2009 Academic Year:
  - The BBC will occupy 3 floors in Maple B, for a total of 84 students (two freshmen floors, one sophomore floor).
  - Sophomore BBC students will mentor the first-year students.
  - A College of Business academic advisor will fully devoted to the BBN and BBC populations.

- The College aspires to occupy an entire residence hall in the not-too-distant future.
Thanks to a partnership with the Tampa Bay Performing Arts Center, BBC students are using improv to learn key business lessons.

Psst...it’s really fun!