PATH TO MISSION DIFFERENTIATION

USF Board of Trustees
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presented by
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Provost and Senior Vice President
Multi-campus university system that promotes differentiated and complementary missions:

- **Main Campus**
  metropolitan-based, doctoral-granting, national research university

- **Regional Campuses**
  select undergraduate and professional master’s degrees, unique programs to meet local needs

*One Board, One President*
BACKGROUND

• **2001** – state law requires fiscal autonomy and separate SACS accreditation for USF St. Petersburg and USF Sarasota-Manatee

• **2004** – BoT approves establishment of USF System

• **2005** – BoG approves USF System

• **2007** – BoT approves Governance Policy
FUTURE ACTIONS

- **IPEDS** *(Integrated Postsecondary Education Data Systems)*
  apply for separate IPEDS numbers for regional campuses

- **VSA (Voluntary System of Accountability)**
  participate in VSA as single institution until separate IPEDS are available

- **SACS (Southern Association of Colleges & Schools)**
  separate SACS accreditation for USF Sarasota-Manatee and USF Lakeland

*Continuous development of USF System infrastructure*
AAU Multi-Campus Institutions

University of Michigan
Ann Arbor ● Dearborn ● Flint

University of Minnesota
Twin Cities ● Duluth ● Morris
Crookston ● Rochester

University of Pittsburgh
Pittsburgh ● Bradford ● Greensburg
Johnstown ● Titusville

University of Washington
Seattle ● Bothell ● Tacoma
ADVANTAGES

• Balance access to undergraduate education with research excellence

• Administrative cost efficiency

• Consistency in governance, oversight, accountability
ADVANTAGES

• Missions aligned with local needs
• Meet needs of diverse student body
• Clarity and focus diminish internal competition
• Brand identity benefits all campuses
STUDENT IMPACT

- Relevant choices of campus setting and academic programs
- Research university resources available to all students while maintaining access mission of regional metropolitan university
- Increased student success through engagement in campus and programs
VISION FOR USF SYSTEM

• USF defined as a system
• Individual identities for regional campuses
• National metrics provide more accurate measure of System
• Enhanced campus-by-campus accountability
• Interdependence with differentiation