Investing in Student Access and Success
- A Conceptual Case Statement -

Presented to the USF Foundation Board

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Shaping Our Future, 2007-12
Transforming Higher Education for Global Innovation
The University of South Florida envisions itself as a pre-eminent research university with state, national, and global impact, and positioned for membership in the Association of American Universities (AAU).
What makes a university great?
• Exceptional students and graduates
• World class faculty
• Globally competitive academic and research programs
• State-of-the-art learning and research environment
Exceptional students and graduates

- Preparing Undergraduate, Graduate and Professional Leaders
- Access
  - Selectivity
  - Diversity and inclusiveness
- Success
  - Retention and persistence
  - Graduation rates
  - Learning outcomes, skills and competencies
  - Career placement
  - Advancement to prestigious graduate and pre-professional programs
Leveraging our financial resources to shape USF’s student profile and experience
Demystifying student access and success at USF

The Challenges

- College preparedness
- Reputation
- Competition for the best and brightest
- Affordability and financial literacy
- Loan indebtedness
- Student engagement
- Competing priorities
- Curriculum relevance and rigor, academic achievement, class availability and advising processes
- Placement
Undergraduate student selectivity

Merit-based Indicators (Inputs)

- SAT/ACT scores, HSGPA, AP/IB
- Special talents
- National Merit, National Achievement, National Hispanic scholars
Undergraduate diversity

Inclusiveness Indicators

(Inputs)

• Gender, race
• Limited income, first generation
• Non-resident, out-of-state
• National origin
Undergraduate student access and success

- Suspects
- Prospects
- Applicants
  [CONVERSION RATE]
- Admits
  [YIELD RATE]
- Enrollees
  [RETENTION RATE]
- Graduates
  [GRADUATION RATE]
- Alumni
Undergraduate student success: Retention, persistence and graduation

Indicators of Student Success

(Outputts)

- Year-to-year retention
- Graduation rates
- Nationally competitive post-baccalaureate scholarships
  [Rhodes, Truman, Goldwater, Marshall, Mitchell, etc.]
- Career placement
- Entry to prestigious graduate and pre-professional programs
Undergraduate student success: Knowledge, skills and competencies

The USF Edge

(Outputs)

- Global literacy
- Interdisciplinary learning
- Community engagement and service learning
- Undergraduate research and the pursuit of new knowledge
Supporting Our Students: Investing in the Future

USF disbursed $241M of financial aid in AY 2005-06
Student access and success at USF
- Scholarship programs -

**MERIT**
- Bright Futures
- Presidential
- Green & Gold

**NEED-BASED**
- First Generation Matching Grant
Student access and success at USF
- Articulating the need -

The Case

USF values student diversity and inclusiveness as an essential element of a quality higher education and acknowledges the institution’s responsibility in providing wider opportunity for access and success to limited income, first generation students who demonstrate the aptitude to succeed and who maintain academic progress.
Student access and success at USF
- Meeting the need -

USF’s Opportunity Scholarship Fund

- to attract, retain and graduate first generation, limited income undergraduate students
Student access and success at USF
- Articulating the need -

The Case

USF recognizes the importance of enhancing its competitive position in attracting, recruiting, enrolling and graduating the best and brightest undergraduate students from around the World as it achieves its vision of becoming a pre-eminent research university.
Student access and success at USF
- Meeting the need -

USF’s Florida Leaders Scholarship Fund

- to attract, retain and graduate the best and brightest undergraduate students
Student access and success at USF
- Meeting the need -

USF’s Global Excellence Scholarship Fund

- to attract, retain and graduate the best and brightest undergraduate students from around the World
Student access and success at USF
- Meeting the need -

USF’s Passport Scholarship Fund

– to support our enhanced global literacy mission through supporting study abroad
Student access and success at USF
- Meeting the need -

USF’s UG Research Scholarship Fund

- to support our distinctive undergraduate research mission through promoting the creation of new knowledge
Other opportunities to invest in student access and success at USF

The USF Honors College

(Bricks and mortar - naming opportunity)

USF has a $100 M signature Honors College Building on the drawing board as its next capital improvement priority. It will be home to USF’s best and brightest undergraduate students, and the focus of future innovation and entrepreneurship through the University’s undergraduate research program. A significant $20 M private, naming gift will accelerate completion of the project via the State’s Courtelis Matching Grants program.
Examples:

• Schreyer Honors College, Penn State ($55 M in gifts)
• Macaulay Honors College, CUNY ($30 M gift)
• Barrett Honors College, Arizona State ($10 M gift – Intel CEO)
• Hutton Honors College, Indiana ($9 M gift – Chair of Chemed Corp)
• Bing Honors College, Stanford
• Barksdale Honors College, Ole Miss
• Clark Honors College, Oregon
• Calhoun Honors College, Clemson
• Burnett Honors College, UCF
• Wilkes Honors College, FAU
Investing in student access and success

As the University of South Florida envisions itself as a pre-eminent research university with state, national, and global impact, and positions itself for membership in the Association of American Universities (AAU), it seeks the following investments (during the Comprehensive Campaign) to jumpstart and strengthen student access, excellence and success initiatives in Undergraduate education:

- USF's Opportunity Scholarship Fund                     $50 M endowment
- USF's Global Excellence Scholarship Fund                 $20 M endowment
- USF's Florida Excellence Scholarship Fund                $20 M endowment
- USF's Passport Scholarship Fund                          $30 M endowment
- USF's UG Research Scholarship Fund                       $30 M endowment

Total endowed funds needed =        $150 M

- USF Honors College (naming opportunity)                  $20 M+ (with naming rights)
- USF Student Success Center (naming opportunity)          $5 M+ (with naming rights)
- Living and Learning Communities (x 5)                    $2 M+ each (with naming rights)
- USF Career Development Center (naming opportunity)       $15 M+ (with naming rights)

Total capital gift funds needed =    $50 M+
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- State-of-the-art learning and research environment